

Strong Women in IT 2021

GLOBAL Edition

Thank you for your interest in our project, and best of luck!

Below you will find the qualification questionnaire for the Strong Women in IT 2021 GLOBAL report. The questionnaire is composed of two parts:

1. A personal questionnaire presenting the profiles of Strong Women in IT. Those responses will be signed, and they will be published on a page which will include your profile.
2. The anonymous questionnaire will allow us to get to know the report participants and learn about their experiences. Based on these anonymous answers, we will extract the statistical data that will form the first part of the report.

Personal questionnaire - there responses are public

- Name:
- Surname:
- Company:
- Email Address:
- Your Bio (max. 500 characters):
- How did you get into the tech industry? (max. 500 characters)
- What are the most significant advantages and disadvantages of working in this industry? (list no more than 3 of each)
- What do you consider to be your most outstanding professional achievement (max. 500 characters)
- What advice would you give someone who's beginning their professional career, and why? (max. 500 characters)
- Tell us about a book, podcast, or film, which you would recommend and why you would recommend it. (max. 500 characters)

Questions of startup/company managers - Anonymous

1. What position do you work in:

- a) CEO
- b) CIO
- c) CMO
- d) CTO
- e) CFO
- f) COO
- g) other

2. How many people does your company employ (full-time employment contracts and other forms of permanent cooperation)?

3. What was your revenue for 2020? (non-mandatory)

4. How do you gain knowledge regarding new technologies:

- a) online courses
- b) podcasts
- c) offline courses
- d) books
- e) domestic conferences
- f) international conferences
- g) cooperation with startups (in any form)
- h) postgraduate studies, MBA, or other university courses
- i) other

5. Did your company obtain any external funding?

- a) Yes
- b) No

6. What do you consider to be your greatest success in 2020?

7. What do you consider to be your greatest failure in 2020?

8. Which one of your mistakes allowed you to learn the most?

9. What character traits most help you in business?

10. Is this the first company you have managed?

- a) Yes
- b) No

11. Have you previously worked for a corporation?

- a) Yes
- b) No

12. Are you a member of any business support organization? E.g., a Club, Foundation, Association, educational initiative.

- a) Yes
- b) No

13. Do women in business support one another, in your opinion?

- a) Yes
- b) No

14. What influences the success of women in business?

15. Do you support women in business?

- a) Yes
- b) No

16. What do you do in your free time?

17. Where is your company based? (city, country)

18. What business activities have you given up because they did not bring satisfactory results?

19. For over a year, we have been living in a pandemic. What business lessons have you learned in this new situation?

20. Has the pandemic influenced your professional situation?

- a) Yes, definitely
- b) Yes, slightly
- c) Hard to say
- d) It has not

21. Do you have a university degree?

- a) Yes
- b) No

22. What is your year of birth?

23. Where were you born? (city, country)

24. Where are you living now? (city, country)

25. Did you take part in the 2019 report?

- a) Yes
- b) No

Questions of corporate managers – Anonymous

1. What position do you work in:

- a) CEO
- b) CIO
- c) CMO
- d) CTO
- e) CFO
- f) COO
- g) other

2. How many people does your company employ (full-time employment contracts and other forms of permanent cooperation)?

3. What was your revenue for 2020? (non-mandatory)

4. How do you gain knowledge regarding new technologies:

- a) online courses
- b) podcasts
- c) offline courses
- d) books

- e) domestic conferences
- f) international conferences
- g) cooperation with corporates (in any form)
- h) postgraduate studies, MBA, or other university courses
- i) other

5. What do you consider to be your greatest success in 2020?

6. What do you consider to be your greatest failure in 2020?

7. Which one of your mistakes allowed you to learn the most?

8. What character traits most help you in business?

9. Who is your business role model?

10. Is this the first company you have managed?

a) Yes

b) No

11. Have you previously worked at a startup company?

a) Yes

b) No

12. Are you a member of any business support organization? E.g., a Club, Foundation, Association, educational initiative.

a) Yes

b) No

13. Do women in business support one another, in your opinion?

a) Yes

b) No

14. What influences the success of women in business?

15. Do you support women in business?

a) Yes

b) No

16. What do you do in your free time?

17. Where is your company based? (city, country)

18. How old were you when you landed your first managerial position? (city, country)

19. What business activities have you given up because they did not bring satisfactory results?

20. For over a year, we have been living in a pandemic. What business lessons have you learned in this new situation?

21. Has the pandemic influenced your professional situation?

- a) Yes, definitely
- b) Yes, slightly
- c) Hard to say
- d) It has not

22. Do you have a university degree?

- a) Yes
- b) No

23. What is your year of birth?

24. Where were you born? (city, country)

25. Where are you living now? (city, country)

26. Did you take part in the 2019 report?

- a) Yes
- b) No